

IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Previously Presented): A system for presenting a virtual event through a network interfaced with the Internet, the system comprising:

an ASP administration module having authority to grant plural organizations access to the network, the ASP administration module providing templates used by plural contributors to upload content for virtual events, and the ASP administration module granting authority to the plural organizations to create, access, and present virtual events;

an organization administration module associated with an organization, the organization administration module having authority to create a virtual event associated with the organization, the organization thereby having decentralized control over the virtual event;

an event champion module associated with the virtual event and operable to establish a virtual event architecture that accepts content for the virtual event from a plurality of predetermined contributors; and

a contributor module interfaced with the network and operable to upload content from the plurality predetermined contributors to the virtual event based upon authority granted to the contributors from the event champion module; and

an anonymous browser module that grants to an unregistered user authority to view a predetermined portion of the virtual event.

Claim 2 (Original): The system of Claim 1 further comprising an attendee module associated with each virtual event, the attendee module operable to authorize attendees to view virtual event content.

Claim 3 (Original): The system of Claim 2 further comprising a member system module operable to establish membership for users to interface with the network.

Claim 4 (Original): The system of Claim 3 wherein the attendee module interfaces users with the member system module if the users are not members of the network.

Claim 5 (Original): The system of Claim 1 further comprising a rapid event generator associated with the event champion module, the rapid event generator operable to present an event champion with one or more templates that define the architecture of a virtual event.

Claim 6 (Original): The system of Claim 5 wherein the rapid event generator defines the number of attendees, the type of content and the duration of the virtual event.

Claim 7 (Original): A method for presenting virtual events through a network interfaced with the Internet, the method comprising:

- authorizing plural organizations access to the network;
- each organization authorizing the creation of one or more virtual events through the network, each virtual event having an associated event champion;
- establishing a virtual event architecture for each virtual event by the associated event champion, the virtual event architecture identifying one or content contributors; and
- uploading content by the content contributors from the Internet.

Claim 8 (Original): The method of Claim 7 further comprising:

- defining a predetermined time period for presentation of the virtual event through the Internet; and

authorizing predetermined attendees to access the virtual event during the predetermined time period.

Claim 9 (Original): The method of Claim 8 further comprising:
establishing membership to the network for an attendee before authorizing access by that attendee to the virtual event.

Claim 10 (Original): The method of Claim 7 wherein establishing a virtual event architecture further comprises identifying 30 one or more sponsors of the virtual event.

Claim 11 (Original): The method of Claim 7 wherein establishing a virtual event architecture further comprises identifying one or more exhibitors of the virtual event.

Claim 12 (Original): The method of Claim 7 further comprising:
previewing by the event champion of content loaded to the virtual event; and
authorizing the previewed content by the event champion for presentation in the virtual event.

Claim 13 (Original): The method of Claim 12 wherein the content comprises a video presentation.

Claims 14-17 (Canceled).